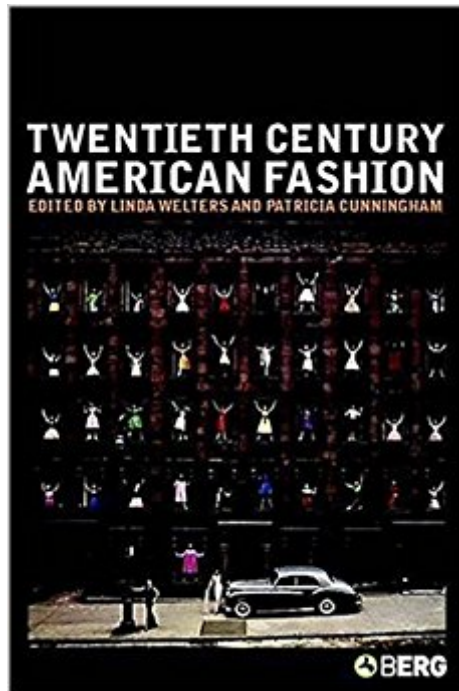




The book was found

Twentieth-Century American Fashion (Dress, Body, Culture)



Synopsis

Americans began the twentieth century standing in Europe's sartorial shadow, yet ended by outfitting the world in blue jeans, T-shirts and sneakers. How did this come about? What changes in American culture were reflected in fashion? What role did popular culture play? This important overview of American fashion in the twentieth century considers how Americans went from imitating British and French fashion to developing their own sense of style. It examines such influences on dress as class, jazz and hip hop, war, the space race, movies, television and sports. Further, the book shows how gender, psychology, advertising, public policy, shifting family values, the American design movement and expertise in mass production profoundly influenced an American style that has been exported across the globe.

Book Information

Series: Dress, Body, Culture (Book 6)

Paperback: 288 pages

Publisher: Bloomsbury Academic (May 20, 2005)

Language: English

ISBN-10: 184520073X

ISBN-13: 978-1845200732

Product Dimensions: 6.1 x 14.9 x 233.9 inches

Shipping Weight: 1.1 pounds (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars 1 customer review

Best Sellers Rank: #48,757 in Books (See Top 100 in Books) #19 in [Books > Arts & Photography > Fashion > History](#) #25 in [Books > Health, Fitness & Dieting > Beauty, Grooming, & Style > Style & Clothing](#) #42 in [Books > Arts & Photography > Decorative Arts & Design > Textile & Costume](#)

Customer Reviews

Shortlisted for the Millia Davenport Award 2006, Costume Society of America 'This is a strong collection of essays that brings together a very balanced variety of subjects and viewpoints. Its insights into the USA's transition from fashion follower to fashion leader and the influence of American culture on the wider fashion world not only make interesting reading but would make a good supplement to general histories of American fashion.' Deirdre Murphy, Costume

Linda Welters is Professor in the Department of Textiles, Fashion Merchandising and Design,

University of Rhode Island and is also the Editor-in-chief of Dress, the journal of the Costume Society of America. Patricia A. Cunningham is Associate Professor in the Department of Consumer and Textile Sciences, Ohio State University.

I purchased this book for a graduate course in Fashion Studies. I thought it was a good purchase for me.

[Download to continue reading...](#)

Twentieth-Century American Fashion (Dress, Body, Culture) Fashion-ology: An Introduction to Fashion Studies (Dress, Body, Culture) Secrets to Wedding Dress Shopping: An Insider's Guide to Saying Yes to Your Dress from Colorado's Wedding Dress Experts Wedding Dress across Cultures (Dress, Body, Culture) Composing for the State: Music in Twentieth-Century Dictatorships (Musical Cultures of the Twentieth Century) Back to the 80s: 1980s Fads and Fashion Coloring Book: Adult Coloring Books Fashion, 80s Coloring Book, 1980s Coloring Book, Fashion Coloring Book ... Fashion Coloring Book for Adults) (Volume 1) Inside the Royal Wardrobe: A Dress History of Queen Alexandra (Dress and Fashion Research) BODY BUTTER: Homemade Body Butter Recipes - 30 DIY Body Butter Recipes For Softer, Healthier, And More Radiant Skin (Body Butter, Body Butter Recipes, natural remedies) Lipstick Traces: A Secret History of the Twentieth Century, Twentieth Anniversary Edition The Fashioned Body: Fashion, Dress and Social Theory How to Read a Dress: A Guide to Changing Fashion from the 16th to the 20th Century Selling Women's History: Packaging Feminism in Twentieth-Century American Popular Culture Religious Costumes (Twentieth-Century Developments in Fashion and Costume) Military Uniforms (Twentieth-Century Developments in Fashion and Costume) Fashion Coloring Books for Adults Vol.1: 2017 Fun Fashion and Fresh Styles! (Fashion Coloring Books for Adults) (Volume 1) crochet wedding dress pattern pdf Nr25: crochet wedding dress pattern pdf Nr25 The Ultimate Flower Girl Dress Catalog for 2016: from The Children's Dress Shop The Grace of Four Moons: Dress, Adornment, and the Art of the Body in Modern India (Material Culture) The Twentieth-Century American City: Problem, Promise, and Reality (The American Moment) Twentieth Century Fox: A Century of Entertainment

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)